

CHAMPION FOUNDATION TRUST

ANNUAL REPORT

YEAR ENDING 30 JUNE 2021

CHARITIES COMMISSION CC39895
PRIVATE BAG 4708 CHRISTCHURCH 8140

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REPORT BY CHAIRPERSON

PURPOSE OF THE TRUST

To benefit children with intellectual or other mental or physical disabilities compromising their development with specific focus on early intervention programmes and therapies by, including and not limited to, providing financial assistance to the Christchurch Early Intervention Trust incorporated under the Charitable Trusts Act 1957 so long as it remains a charitable trust in New Zealand.

CHAIRPERSON'S REPORT

June 2021

Major Donors:

Thank you to the following regularly supportive Donors for their donations again this financial year:

Hickman Family Trust - \$50,000

Sir William & Lady Manchester Charitable Trust - \$10,000

Spanbild - \$10,000

Total Capital:

The Foundation records since inception, show the non-audited estimate of the total capital raised and interest earned totals \$2,767,218 which estimate may provide an additional perspective to these accounts. Please note we must stress **this is very much an approximate non-audited figure.**

Board Appointments and Trustee News:

Jeremy Crang, Investment Advisor from Craigs Investment Partners was appointed as Trustee in early 2021.

Bridget Frame and Mike Norris recently renewed their terms as Trustees for another 4 years. Along with Patricia Champion Jeremy Crang, and Celia Barker who remain as Trustees.

Champion Foundation Fundraising Strategy & Campaign Plan

Throughout the August and early September 2021, coinciding with the nationwide lock down, the Trustees worked to prepare a fundraising campaign and strategy plan for the future. The Trustees met together over Zoom calls. Particular thanks to Trustee Bridget Frame is due for her skills in drafting. The work is not yet complete but out of it arose some useful ideas and momentum. One result it was decided to appoint a person to assist with professional fund raising. It is a priority for the Foundation to lift the profile of the Centre amongst Cantabrians.

Appointment of Philanthropy & Development Manager

Post the lock down, the Trustees were excited to be able to secure the services of a new Philanthropy and Relationship Manager Emma Newman who was appointed on a part time contract basis in October 2021. Emma has been a refreshing, very motivating and efficient influence, which the Trustees are all very much appreciating. The year 2022 has started well with various contacts being successfully made and existing ones nurtured; except sadly for our inevitably having to post pone our planned March event.

Panel of Friends and Business Plan

The Panel of Friends has been headed by Andrew Logan (partner of Mortlock McCormack Law) who has been most supportive over recent years. He kindly hosted a function at his office in late 2021 to scope out potential volunteers for a fundraising committee to spread the word of the work of the Champion Centre and assist the work of the Philanthropy and Relationship Manger. This is an ongoing work in progress. The Business Plan has been in progress for several years. In its first iteration, it needed amendment and this has been underway for some months since our campaign and strategy planning work in August 2021. Once complete it is anticipated that it will be added to our website as an additional resource to show to prospective donors the substantive nature of the Centre, as a well-run charity which provides the very best

international best practice for babies and young children who need early intervention for developmental delays. The role of the Foundation to support the Centre is self-evidently part of the plan.

Sir Bill English & Impact Lab

On 30 November 2020 at the home of our administrator Stephanie, together with her husband Pete Burdon kindly acting as MC, the Foundation hosted Sir Bill English along with representatives from the Champion Centre and other major supporters of the Foundation; to discuss the work of the Impact Lab. Impact Lab, which Sir Bill English founded, is now well known in NZ for the robustness of its statistical analysis of not for profit organisations. The benefits they could offer the Foundation and the Centre, if we obtained a report from them, focusing on the effectiveness of the work of the Champion Centre, were discussed. It was agreed some weeks later to proceed.

Impact Lab was commissioned in the early part of 2021 to prepare a report. Due to many hold ups due to things Covid related, including a nationwide lock down, the presentation of the report by its CEO, Maria English was delayed until November 2021.

The intended event to launch the Report to longstanding and new supporters could not be held in 2021 and the event scheduled for March 2022 also had to be postponed. A tentative date for 15th September 2022 has now been set.

Impact of Covid-19

As with all charities, there has been considerable effect on the Foundation and its opportunities for fundraising activities due to Covid-19. This is a constant theme which comes up throughout this report.

New Investment Managers

Following a careful interview (with the particular assistance of new Trustee Jeremy Crang) the Trustees appointed Jarden Securities Ltd as the Investment Manager for the Foundations Capital Fund. Movement of funds to an investment portfolio managed by Jarden has been gradual over 2021, so that funds have been moved when the short-term bank investments matured. Many longer-term investments were placed on short term deposits as the selection process was in train.

Premature Children's Book- "Earlybird"

To date a total of 5,195 Earlybird books have been distributed to the NICUs. Mainfreight continue to support the Foundation in distributing the Earlybird books to the NICUs. The Foundation is sincerely grateful and again thanks Mainfreight for their continuing support.

Promotion of books in the Special Babies Unit (SCBUs) continues, and a couple of SCBU's have obtained funding to purchase a number of books for their families. The Neonatal Trust continue to assist in the promotion of the book to the SCBUs by including a flyer on how to purchase a copy of Earlybird in their neonatal packs. We are appreciative of this help and thank the Neonatal Trust for this assistance.

With the opening up of the UK and USA following the worst of the Covid-19 pandemic the Foundation is hoping the climate will finally be appropriate for it to look in the next financial year to promote the Earlybird books overseas to NICUs and Trusts in the UK, USA and Australia. It will we trust have a significant point of difference in the international market, as there is no other children's book explaining the world of premature infants to families. The responses of parents who have received the book have been heartwarming. Accolades are due to Dr Patricia Champion for her vision in perceiving the need for such a book.

As at 30 June 2021 there were only 1,362 Earlybird books remaining in stock. We are very grateful to Steph and Pete Burdon for most kindly putting up with the inconvenience of storing the first edition of

books, since they were first printed. The Foundation is currently looking at ordering a reprint, and this process is underway. Factors such as logistics for having books again reprinted in China and shipped to NZ in a timely manner have to be considered. Each year the net proceeds of the sale of the book are paid to the Champion Centre.

Website:

The Foundation's website continues mainly as a vehicle to promote the Earlybird book and provide a platform for online sales. It works well with the payment platform set up being suitable to our needs, and is efficient from an administrative point of view. The website also includes information about the Foundation, the Trustees, and information around past and future fundraising events and will continue to be updated.

Fundraising Committee:

Due to Covid-19 many planned events were unable to go ahead. The committee has also been sad to see several departures. First was the resignation of Katie Gyde who after many years of very helpful service and support. The end of 2021 saw the retirement of the longest serving volunteers Jan Ward and Gay Rutherford. They have both individually done considerable work which has been invaluable for many years. They are very much missed. They have both kindly said they will continue to support our endeavours. We are now actively looking for more committee members, who will complement the skills and give assistance to our new Philanthropy and Relationship manager, Emma Newman.

Golf Tournament 2021:

A Golf Tournament at the Christchurch Club was held on 26th March 2021 on a pleasant fine afternoon. The event was coordinated and organised by Kevin Clarke from CMG Sport, together with an enormous amount of support from the volunteers of the Fundraising Committee. They found the auction items, much of the food for the BBQ's and the full field of teams, as well as working all day on the course, and afterwards at the club house function. Craigs Investments (courtesy of Ross Hutton) again generously sponsored the event to the sum of \$5,000.00.

We were very grateful for the generosity of the many (53) businesses and individuals who donated items for the generous prizes, auction items or contributed as Hole sponsors; and the very generous bidders at the auction, all of which was critical to making the day such a success.

Andrew Dewhurst kindly came down from Auckland MC for event. The highlight of the post-match function was Bella Lammers an alumni of the Champion Centre, who spoke at event with her father Coen Lammers. Bella kindly took a day off work and attended during the afternoon helping at one of the BBQ's on course. Her presence and good humour contributed much to the enthusiasm of those in the room when it came to the auction bidding. The grand total raised was an impressive gross \$27,825.

Resignation of Jan Murphy After More Than 4 Decades Service

Jan Murphy the clinical manager of the Champion Centre almost since its inception retired in 2021. She worked side by side with Dr Patricia Champion from the earliest years. Her efforts on behalf of young babies and children was unflagging and the work unrelenting. She gave of herself unstintingly and with enormous empathy in order to improve the lives of very many babies and children. Such is the significance of her work at the Champion Centre over such a long professional career, she was recognised with a well-deserved NZ Order of Merit (NZON) in the 2021 New Year Honours list. The Foundation Trustees were delighted to host a small thank you and farewell function for Jan, where the Trustees were able to thank her for her extraordinary service in person.

Approval of New Logo

During the year it was agreed and the Foundation adopted a Logo that complemented the Logo of the Centre as much as possible, using the same font and colours.

Administrative:

The Foundation has again been very fortunate to have the services of Stephanie Burdon as its administrator, and she has yet again dealt with all logistics in respect to the sales of Earlybird. Her attention to detail, intuition, and her helpfulness has been yet again a very much appreciated support to all the Trustees.

Accountant:

Nicola Brownlee has now for a fourth year most kindly donated her time to assist with preparation of our accounts.

Auditors

Nexia have been our auditors for many years and their efforts on our behalf to hold our audit fees at reasonable levels over recent years have been appreciated. Due to increasing fees pressure, they in effect suggested we find alternate auditors. They had to give us their estimate of fees and these would have been a huge increase on their fees in previous years. After discussions with them and our Trustees, we appointed alternate auditors, who specialise in audits for charities called Community Capacity Accounting. As we had to get our work into their queue for audits to be done, we were as a result late in holding our AGM. An extension for filing our audited accounts was granted to us by the Charities Commission.

Celia Barker, Chairperson, Champion Foundation Trust

**Champion Foundation Trust
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A registered charity, established by a Trust Deed dated 30 September 2008